



AGRICULTURE COUNCIL
OF SASKATCHEWAN INC.

NEWS RELEASE

ACS launches Food Professionals Management Program

Saskatoon (November 7, 2008) - The Agriculture Council of Saskatchewan (ACS) Inc., in partnership with food industry consultants and faculty from the University of Saskatchewan's College of Agriculture and Bioresources, has created the Food Professionals Management Program. This unique program is designed to deliver management knowledge and skills to agri-food professionals that will facilitate growth of their businesses.

Possible participants for the Program include executives, managers and representatives of retailers, food processors, food service organizations and other agri-businesses. The program will be delivered over four months with two days of training and hands-on exercises devoted to each of the four modules.

"Every hour of this program is filled with relevant information and application of the tools being learned," said Bryan Kosteroski, ACS Value Chain Specialist. "The modules are spaced so each participant has sufficient time to apply what they have learned and is able to bring questions to the next session."

Participants are able to apply what they learn in the program to their businesses immediately, utilizing the academic and industry experts available to guide them. The module subjects include: Comprehensive Business Management; Strategic Priority Cost Management and the Value Chain Strategy; Strategic Retail Marketing; and Strategic Food Service Development.

The curriculum is designed to be practical and directly applicable to the unique needs of each participant. The information presented will be based on the most relevant and current industry knowledge and trends. In addition to the curriculum, the program will bring together industry peers who will be able to explore common issues and challenges and develop links.

Only 24 of the highest potential businesses and individuals will be accepted into the program, which runs from January 14 to April 16, 2009. More information and application forms can be found at www.agcouncil.ca or by calling Lesley Dirkson at (306) 975-6847.

Financial support for this program has been provided through Agriculture and Agri-Food Canada's Advancing Canadian Agriculture and Agri-Food (ACAAF) program. The ACAA program is delivered in Saskatchewan by the Agriculture Council of Saskatchewan Inc.

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